



Contact

Rania Watts

rania@minimajormusic.com

+44 79701549790



**PRESS RELEASE
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**LONDON-BASED ORGANISATION MINIMAJOR MUSIC MANAGEMENT ANNOUNCES
THE LAUNCH OF "M4A ARTIST SERVICES" AS A RESOURCE FOR INDEPENDENT
ARTISTS, WITH RANIA M M WATTS AT THE HELM**

*Acclaimed Songwriter and Performer **Tony Moore** Established miniMAJOR Music As An Umbrella Operation To Look After His Releases, Live Performance, And Recording. After 10 Years The Company Is Now Expanding By Adding A Division Called M4A Artist Services.*

London, August 9th, 2024: **miniMAJOR Music** was established in 2014 to be a vehicle to release music and look after live performances for UK-based Singer/Songwriter Tony Moore. Having worked with thousands of emerging artists over the years, Tony realised the need for independent help to cover all aspects of an artist's career which includes: website design and delivery, content creation for social media and website, bio writing, creation, content,



and maintenance of a Wiki page, plus general artist digital design for posters, flyers, business cards, and more was an element that many acts didn't have time to do themselves. Heading up **M4A Artist Services** will be Rania Watts who has worked with Tony closely over the last 4 years bringing her wide range of skills and her extensive experience to play in helping support Tony's artist career.

Tony says "Rania has almost literally been my right hand for so long, helping me strategise my future career; as well as, looking after all the digital elements of my media output. She has a detailed eye and an extremely creative imagination; and, I can think of no one better to be able to help other independent artists by taking responsibility for so many of the elements that artists might not have the time or ability to do themselves."

Rania remarked "I'm overjoyed to be able to accept this post and to assist independent artists grow with their online presence. It is an especially challenging time in the music industry as there are so many artists that require assistance in establishing their presence, both online and in-person spaces."

Future plans for **M4A** will be to add a service that can provide counselling to help artists at every point in their career where they might need specific support and specialised advice.

Tony Moore is a multi-instrumentalist, singer/songwriter, and highly experienced performer whose eclectic career in the entertainment business tells a unique story. From being an original member of the band **Iron Maiden** to playing piano with **Meatloaf** in the 80's to having a Xmas hit with his own band **Radio Java** in Holland to joining **Cutting Crew** as a keyboard player in the late 80's and touring the world with the iconic hit song "(I Just) Died In Your Arms Tonight" Tony has been involved in many pivotal moments in the world of music.

www.tonymooremusic.com

www.instagram.com/tonymoore

www.facebook.com/tonymooremedia

[https://en.wikipedia.org/wiki/Tony_Moore_\(musician\)](https://en.wikipedia.org/wiki/Tony_Moore_(musician))

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For Further Information, interviews and more photos, Contact Rania Watts
info@minimajormusic.com